

Subject: ARE YOU IN? Broadway area Business Discounts for Night on Broadway

From: Jessica Wethington Mclean

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To: Jessica Wethington Mclean

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We're looking forward to a great Night on Broadway, Saturday Jan. 28, 2017. Businesses will be receiving the "Staff Up. Stick Up. Stay open." information very soon with all the event details.

We encourage you to participate in our Destination Discounts program in partnership with Metro which allows your business to get publicity to the 60,000+ people expected to attend. To participate, click this link and fill out a 20 second google form so we know who you are and what you're offering. That's it. We'll promote the discounts, and so will METRO. Please do this ASAP.

<https://docs.google.com/forms/d/e/1FAIpOLSfR0v3mo7832ZCqueiz8tcPNv27-HqOm15UTWOvflRBuOam2w/viewform>

Then, as asked on the form, PLEASE SEND YOUR LOGO TO US SO WE CAN INCLUDE THAT, TOO.

The program is to provide a discount to people who show a METRO TAP card, County Employee ID, etc. but in reality you simply provide the discount to anyone who asks about it to keep things simple.

Thank you!

Jessica

Jessica Wethington McLean
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